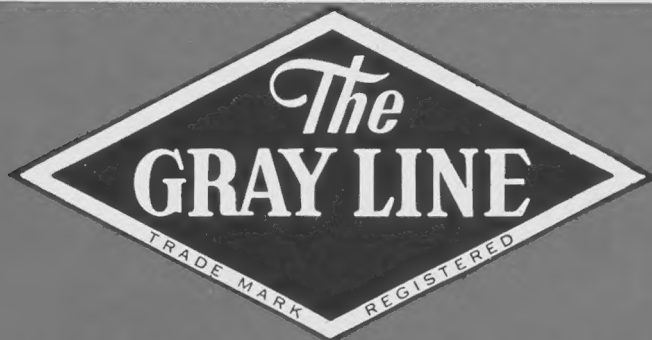


Sightseeing Information - City Map



AERIAL VIEW OF WINNIPEG



SIGHTSEEING WINNIPEG

"If it's GRAYLINE you Know it's really Sightseeing"

*For information about scenic tours, regular tour
schedules or bus charters, please phone*
WHitehall 2-3366 or WHitehall 2-2349

MOORE'S *Taxi* **WH 2-3366**

DONALD AT GRAHAM

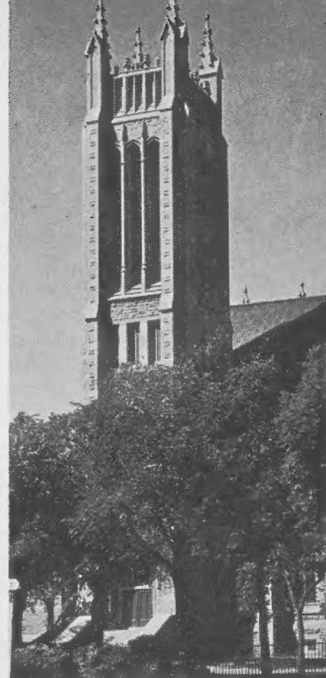


← Nation - wide Famed
Winnipeg Symphony
Orchestra.

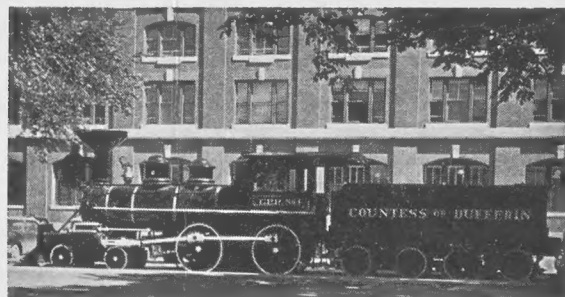
Gothic Tower of Knox
United Church.



The Pavilion at
at City Park.



Twin Steeples of Greek-Catholic Cathedral.



Western Canada's First "Iron Horse."



A LOOK INTO WINNIPEG'S HISTORY, ENTERTAINMENT, RECREATION, RELIGION

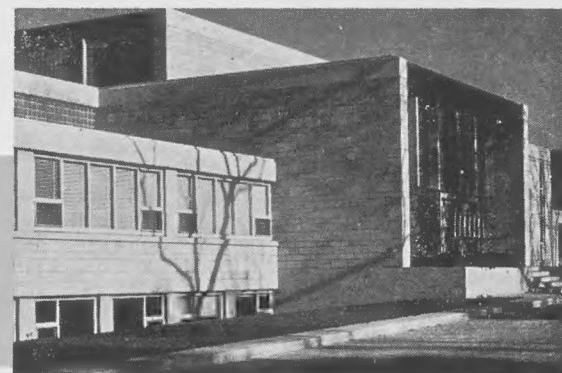


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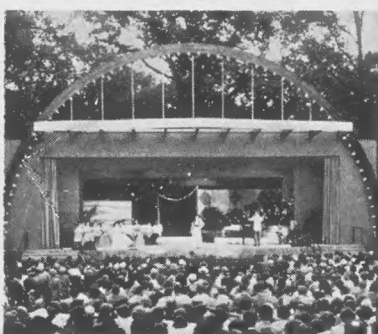
Red River short trips and week-long cruise on
S. S. Keenora.



Royal Winnipeg Ballet,
internationally
famous.



↑ Modern lines of Shaarey Zedek
Synagogue.



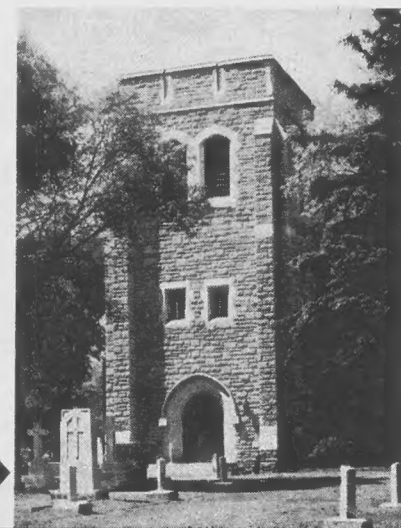
↑ Rainbow Stage outdoor theatre
in Kildonan Park.



St. Boniface Basilica, Roman
Catholic, stands on historical site.



St. Johns Cathedral
(Anglican).



Facts About Greater Winnipeg

WINNIPEG—Capital of Manitoba, incorporated as a city in 1873, situated at the junction of the Red and Assiniboine Rivers; the geographical centre of North America. Out of the population of 450,000 in Greater Winnipeg the Chamber of Commerce draws a roster of 1,550 members, one of the largest and most active Chambers in the world.

The largest individually owned freight yards in the world is located here. Winnipeg is the world's greatest grain shipping centre. More grain passes through Winnipeg than any other point in the world.

The gateway to the West is the main distribution centre for the Canadian area between the lakehead and the Rockies.

The Winnipeg area has ninety parks covering 1,100 acres. The largest is Assiniboine Park, consisting of 290 acres of natural beauty.

Winnipeg is one of the largest needle trades centres in Canada.

The array of stores range in size from huge departmental organizations to tiny gift shops.

The city houses almost every kind of industry. Many new industries are being developed here where abundant and low cost electric power, good labor relations and the broad markets of the West make Winnipeg a natural area for industrial expansion.

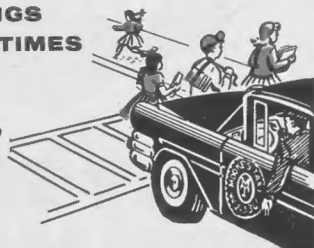
Progress is reflected in the extensive use of two-way radio communication in our police force, public utility vehicles, taxi cabs, and private radio telephones.

Winnipeg is one of the outstanding electrical cities

Safety IN ALL THINGS
AND AT ALL TIMES

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of North America. We have over 50 miles of streets. The three main thoroughfares extend three and four miles, respectively from the centre of the city and are the widest on the North American continent. In the heart of the city they are 132 feet in width.

In recent years, Winnipeg has become famous as a centre of medical skill and knowledge. It is well served with fine hospitals, skilled physicians and surgeons and many large and well organized clinics.

Winnipeg's sporting facilities, both for participant and spectator, are characteristic of this vigorous western city. Hockey is the outstanding winter sport and Winnipeg is always well represented in the National Hockey League. The Winnipeg Junior Chamber of Commerce sponsors one of the largest playground hockey leagues in the world.

RELAX



IN A

MOORE'S

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Twenty curling clubs operate in the area and the annual curling bonspiel is the world's largest.

There are thirteen golf courses, the largest number per capita of any city on the North American continent. Two of these are municipally owned.

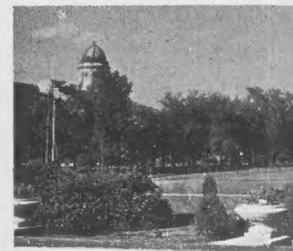
There are twenty-five indoor bowling establishments.

Surrounding the City are 10 municipalities, viz:—Assiniboia; Brooklands; Charleswood; Tuxedo; Fort Garry; St. Vital; Old Kildonan; West Kildonan; North Kildonan; Transcona; and the Cities of St. Boniface, St. James and East Kildonan.

MANITOBA—the most central province of Canada, is a land of wide diversity, combining 400 miles of sea-coast along its northeastern boundary on Hudson Bay, great areas of mixed forests, large lakes and rivers and a belt of treeless prairie with very fertile soil of great depth. Most of that part of the Province lying north of Lake Winnipeg is underlain by rocks of the Canadian



The days of frontier fur trade shelters gardens and



Your city drive should include nature grounds shown above. Victoria



Broad downtown streets mean financial and shopping area. I and Main i

NO PASSPORTS REQUIRED FOR U.

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WINNIPEG,

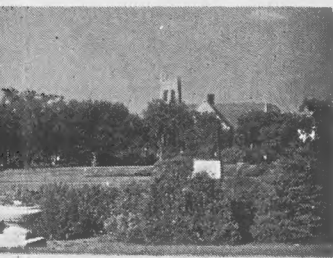
RESERVATIONS AND FULL INFORMATION



Gateway to the West



trade done, Lower Fort Garry now
ns and admiring visitors.



include sunny park areas like Legis-
sive. Statue to right is good Queen
Victoria.



mean a pleasant motor tour of City's
area. In foreground is famed Portage
Main intersection.

Shield. Within this area are numerous deposits of base metals and from mines developed there Manitoba obtains all its metal output. The southern portion of Manitoba forms part of the great plains region of central Canada and it is this region that supports 90 p.c. of the population of the Province, half of them engaged in grain-growing, cattle-raising and dairying. The metropolitan area of Winnipeg itself contains almost half of the Province's population. There, a large number of small and medium-sized establishments manufacture a great diversity of products, but the majority are concerned with the production of meat and other food products, clothing and petroleum products. Winnipeg is the main railway centre for Western Canada, which necessitates the operation of large shops for the maintenance of rolling-stock. The Province is well-supplied with available and developed water power. The climate is especially invigorating with an unusual range of temperature which is modified by low humidity. Rainfall is abundant in the growing season.

For Your Information

WHERE TO ENQUIRE

Information centres have been set up to help you plan your Winnipeg visit. One of these is in Room 101 in the Legislative Building, another on the outskirts of Emerson, on the Manitoba side of the international border at the junction of U.S.-Canadian Highways 75 and 81. Trained staffs can provide road maps, travel information and direct you to the accommodation you and your family

Confidence

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IN A **HURRY?**

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require. Stores and hotels, too, can direct you to various points of interest and supply literature on the city and the province in general.

HIGHWAY SAFETY

If you travel by car, it's wise to become familiar with Manitoba's Safety Responsibility Law, and to carry a pink Motor Vehicle Liability Insurance Card. Your insurance agent can supply you with details on both.

Traffic signs and markers are similar to those used in the U.S. and speed limits are safe and sensible—30 m.p.h. in the city, 15 m.p.h. past schools, hospitals and playgrounds. Highway limits are 60 m.p.h. during the day, 50 m.p.h. at night.

FISHING AND HUNTING

Licenses are required for all anglers and hunters. These are available, with full information on limits, seasons, etc., at sporting goods stores throughout the province. Your tackle, guns and gear will be admitted duty-free. No permit is required for firearms.

U.S. DOLLARS

Rates of exchange on Canadian-U.S. dollars vary from day to day. The financial pages of your daily newspaper will give you the current rates. U.S. currency is accepted everywhere, but you'll be wise to exchange it at a Bank.

CUSTOMS

You require no passport to cross from the U.S. to Canada, but a birth certificate or some means of identification is necessary to establish your identity on return. Personal effects, including cameras and sports equipment, are duty free. Pet dogs must be accompanied by a veterinarian's certificate, declaring absence of contagious disease and vaccination against rabies within the past six months.

U.S. CITIZENS TO ENTER CANADA

erated by **Moore's Taxi**

- **U-Drives - Taxis**

EG, CANADA

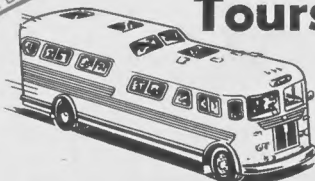
ATION FROM YOUR LOCAL TRAVEL AGENT



The GRAY LINE

TRADE MARK REGISTERED

Daily Bus Tours



Tour A — CITY TOUR

Approx. 2½ hours.

Seasonal.

Approx. 20 miles.

A comprehensive lectured tour of the greater metropolitan area. Includes The Grotto of the Lourdes; beautiful St. Boniface Basilica, and many other historical sites in the city of St. Boniface. In Winnipeg, see the Provincial Legislative Buildings; Royal Canadian Mounted Police Barracks; beautiful River Heights. Drive through Assiniboine Park to Western Canada's largest Zoo, where native animals of this, and many other lands may be seen. Other historical points of interest to visitors include the city of St. James; Silver Heights residential area with many lovely ranch style homes, and the Royal Canadian Air Force home of the NATO Air Training Program. Return through the business section of Winnipeg to hotels, bus or railway depots as desired.

DEPARTURE — 10 a.m. - 1:30 p.m. — Daily, June 13 - Sept. 30
Full Fare \$1.50.

Tour B — GRAND CIRCLE TOUR

Approx. 6 hours.

Seasonal.

Approx. 225 miles.

A comprehensive tour of one of the most outstanding attractions in the heart of Canada. Offers a panorama of uninterrupted interest and natural beauty. Leaves Winnipeg eastbound to the Whiteshell Forest Reserve, the land of 200 Lakes; travels over modern highways into a vast vacationland which is rapidly becoming one of the most popular holiday areas in North America. The country is typified by rugged terrain; deep, clear lakes; rushing streams; majestic forests and granite cliffs; fishing is superlative; wild life abounds. Here ends the thousand miles of Canada's prairie land, its fertile acres giving way to the mid-continental barrier of the Precambrian shield: a great wilderness of rocks, rivers, lakes and forests. Here amid stately pine and tall spruce, visitors may "hunt" with cameras, tracking the protected white tail deer; the black bear; beaver; muskrat; waterfowl; the Upland Game bird; even the Osprey (all this varied wild life is seen in the Nutimik Museum, a regular stop on this tour). Hundreds of thousands of dollars have been, and are being spent to open this virgin country to man, while preserving its wild and natural beauty. On the trip, time is allowed for a swim in the cool, clear waters of Falcon Lake, as well as for an excellent leisurely luncheon. Among the many "curiosities" seen on this trip are rocks 2½ to 3 billion years old (among the world's oldest). Return journey is made on Trans-Canada Highway No. 1 past Forestry Towers, the Sandilands Forest Reserve and Provincial Tree Nursery.

DEPARTURE — (Minimum 5 Passengers) — 10:00 a.m.
Full Fare \$10.00 — (Includes Lunch).

Night Club Tour

An escorted tour of glamorous night clubs. Includes two floor shows, a cocktail and full-course dinner. Truly a gala "Big Night" out.

DEPARTURE — 8:00 - 8:30 p.m. — Daily, except Sunday.
Full Fare \$15.00.

FARE INCLUDES EVERYTHING:

Tips, Dinner, Cocktail, Cover Charge, Transportation.

Special Services — BUS CHARTERS

Arranged for clubs, lodges, groups, etc. Details and rates on request.